Are Surveys Serving Your Project? Find Out! Pre-Post or Retrospective?

Sondra LoRe, PhD STEM Program, Evaluation, Assessment, & Research (SPEAR)



STEM · Program Evaluation · Assessment · Research

Sondra's journey to Program Evaluation







Partners



IUSE (3)













NSF CENTER (1)













University of Nevada, Reno

NIH SEPA (1)





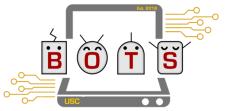




IntBIO(1)



Partners

























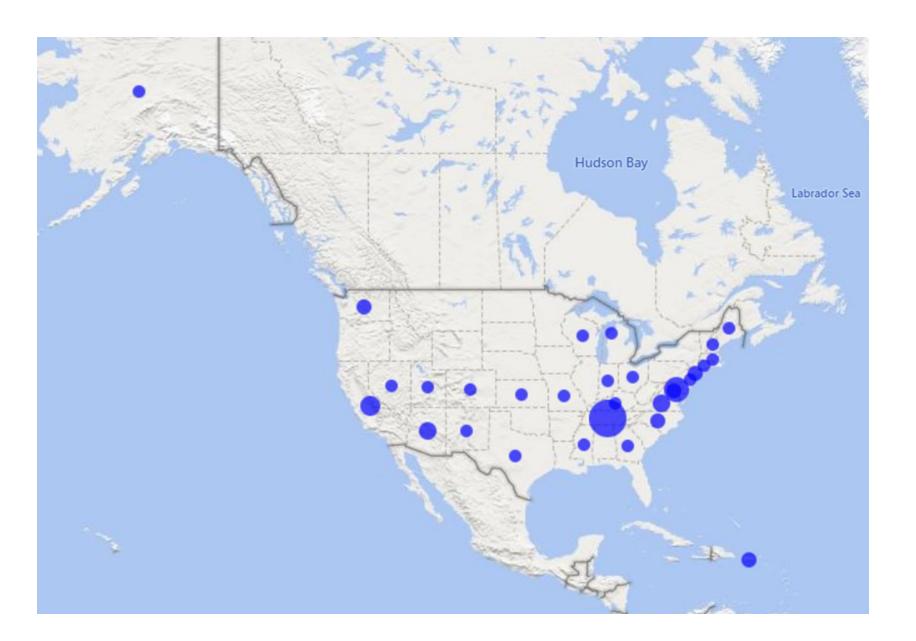




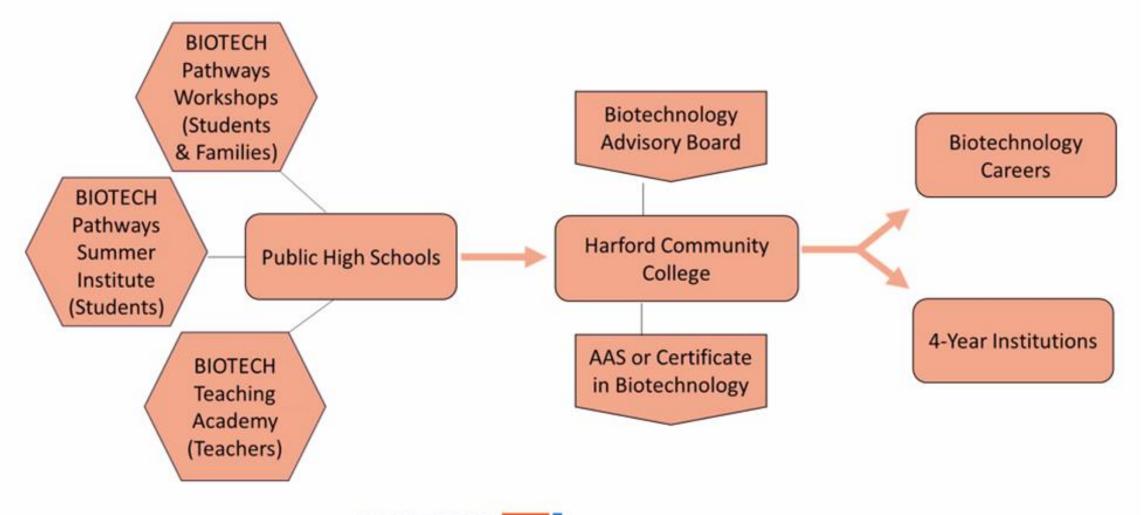




Where our evaluation projects are located



NSF ATE BIOTECH Pathways



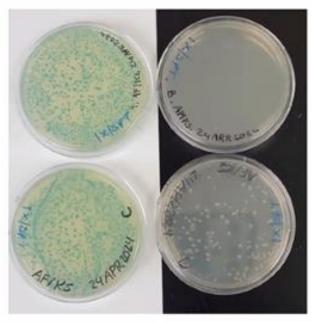


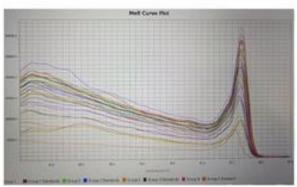
NSF ATE BIOTECH Pathways

Course Survey- Biology 214 Molecular Techniques

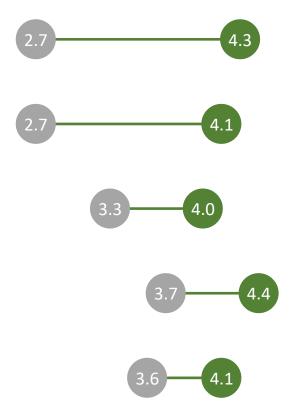


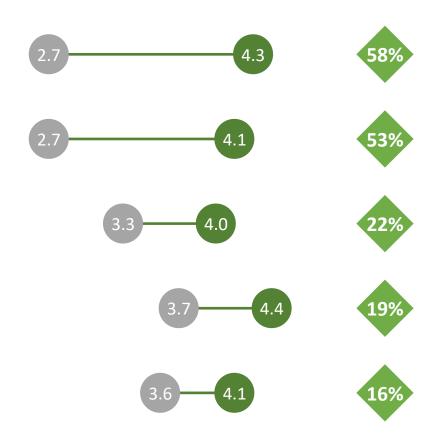














Scale:

Not knowledgeable...

Slightly knowledgeable (2)

Moderately knowledgeable (3)

Very knowledgeable (4)

Extremely knowledgeable (5)

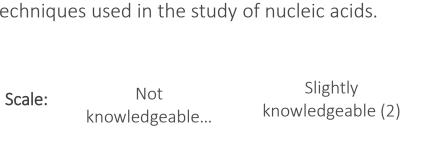
Understanding of the responsible and ethical conduct of research.

Developing and conducting a research experiment and analyzing the data.

Communicating the results of scientific research in written form.

Knowledge of synthetic biology concepts and practices.

Understanding of the theory and methods of molecular techniques used in the study of nucleic acids.





Very knowledgeable (4)

Moderately

knowledgeable (3)

Extremely knowledgeable (5)

Pre & Post Surveys (2)

Social Constructs

Sense of Belonging

Retrospective Survey (1)

Before Intervention & After Intervention

Reflective- After Intervention

Experimental or Clinical Methodology

Retrospective Pretest (RPT) Methodology



Shift Response "Boomerang Effect"

What retrospective survey design is best?





Melanie Hwalek

Article:

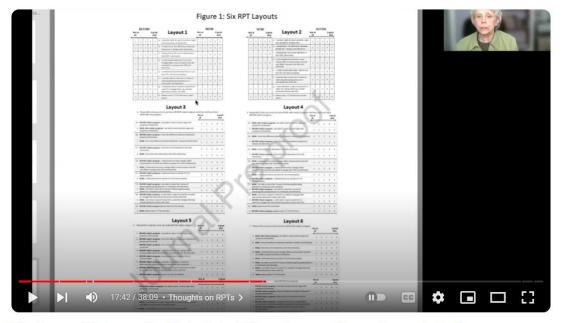
Designing a questionnaire with retrospective pre-post items: Format matters

Melanie Hwalek, Kate Piece, Victoria Straub



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The Power of Retrospective Pretests to Address Common Survey Research Challenges





What retrospective survey design is best?

BEFORE			RE			NOW				
Not at All				A great deal		Not at All				A great deal
1	2	3	4	5	I can reduce complex scientific jargon into simpler topics appropriate for high school students.	1	2	3	4	5
1	2	3	4	5	I can talk to high school students in an engaging way about science.	1	2	3	4	5

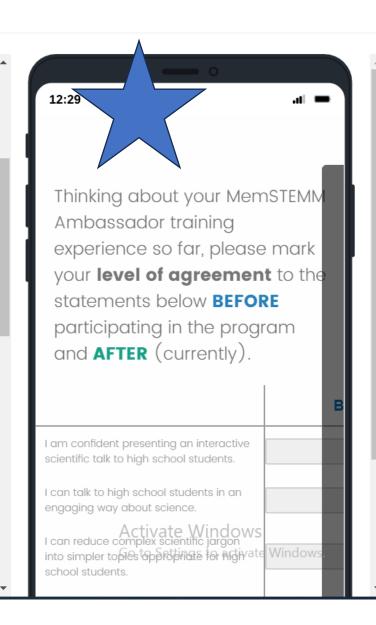
Please tell us how much you knew BEFORE attending these workshops and how much you know NOW after finishing the workshops.	Not at All				A great deal
1a.) BEFORE these workshops I could reduce complex scientific jargon into simpler topics appropriate for high school					
students.	1	2	3	4	5
1b.) NOW after completing these workshops, I can reduce complex scientific jargon into simpler topics appropriate for					
high school students.	1	2	3	4	5
2a.) BEFORE these workshops, I could talk to high school students in an engaging way about science.	1	2	3	4	5
2b.) NOW after completing these workshops, I can talk to high school students in an engaging way about science.		2	3	4	5

Please tell us how much you knew BEFORE attending these workshops.	Not at All	A great deal			
1.) BEFORE these workshops I could reduce complex scientific jargon into simpler topics appropriate for high school	1	2	2	4	_
students. 2.) BEFORE these workshops, I could talk to high school students in an engaging way about science.	1	2	3	4	5
Please tell us what you know NOW after attending these workshops.					
1.) NOW after completing these workshops, I can reduce complex scientific jargon into simpler topics appropriate for high					
school students.	1	2	3	4	5
2.) NOW after completing these workshops, I can talk to high school students in an engaging way about science.			3	4	5

Retrospective Survey (Sondra's favorite format)

Thinking about your MemSTEMM Ambassador training experience so far, please mark your **level of agreement** to the statements below **BEFORE** participating in the program and **AFTER** (currently).

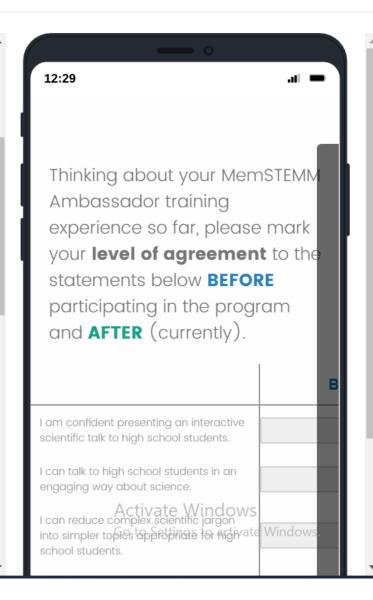




Retrospective Survey (Sondra's favorite format)

Thinking about your MemSTEMM Ambassador training experience so far, please mark your **level of agreement** to the statements below **BEFORE** participating in the program and **AFTER** (currently).

AFTER (currently) BEFORE I am confident presenting an Strongly agree interactive scientific talk to high school students. Strongly agree I can talk to high school Somewhat agree students in an engaging way about science. Neither agree nor disagree Somewhat disagree I can reduce complex scientific Strongly disagree jargon into simpler topics appropriate for high school students. I can tell my story through images using appropriate colors, tones, and layouts.



Retrospective Survey Reporting

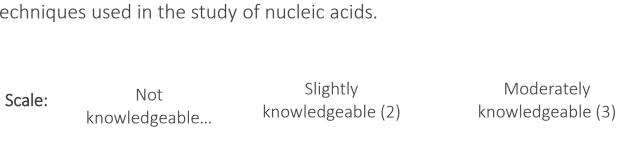
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Verv

knowledgeable (4)

After

%Growth

Extremely

knowledgeable (5)

Before



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